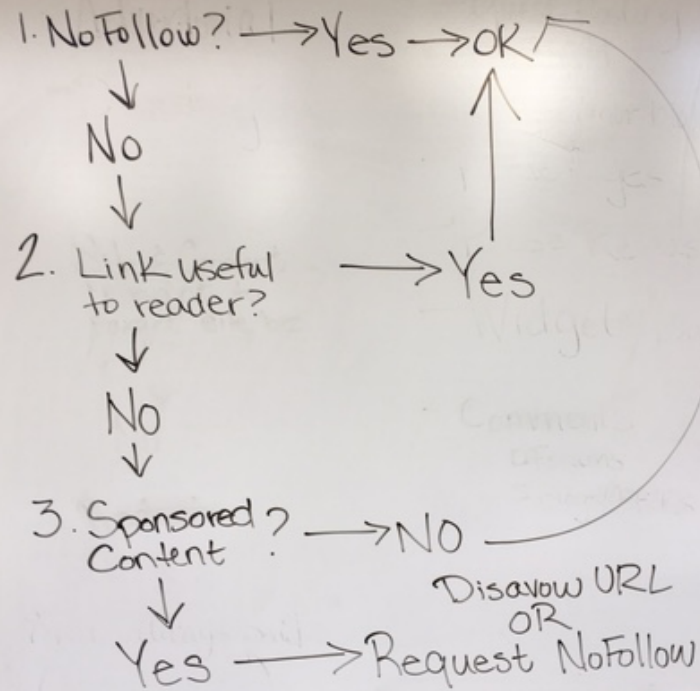


Contextual

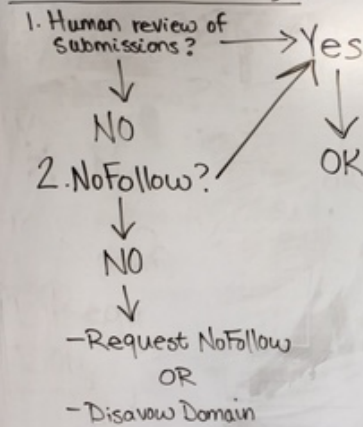
- Link w/in body content



ERASE!

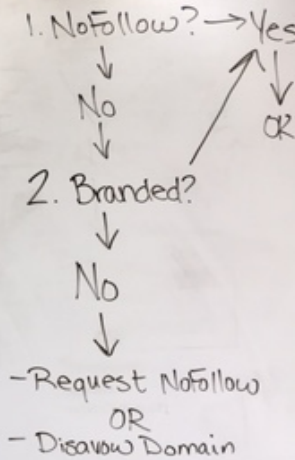
Directory

- Accepts URL/Article Submissions
- Not a city or mail biz directory



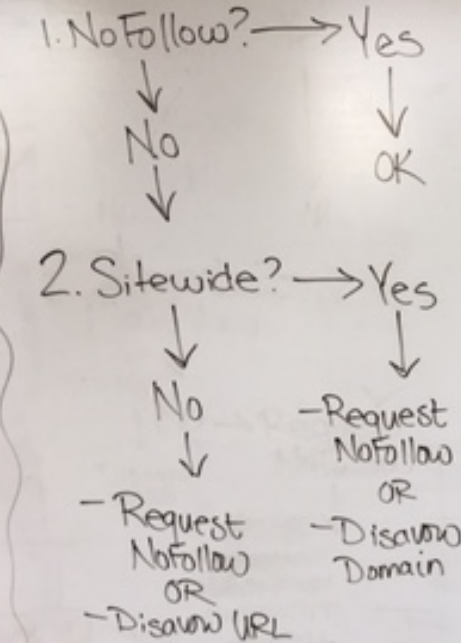
Sitewide

- Link found in pg. template



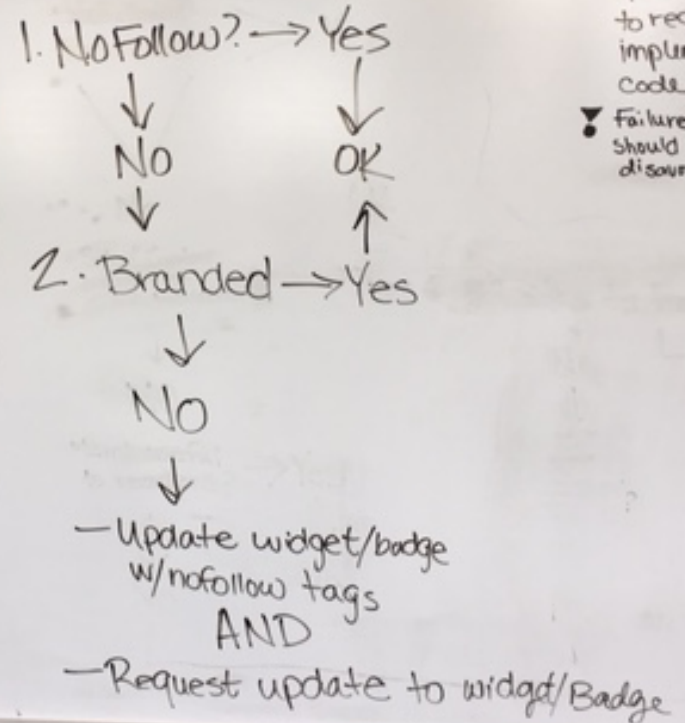
Advertorial

- Target includes tracking parameters
- Link found in ad space



Widget/Badge

- Code Provided by Target Site



★ This is technically client controlled.
Should update code of host page for badge/widget & conduct outreach to request referers implement new code.
! Failure to comply (or delete link) should result in appropriate disavow statement.