

GRAPHIC DESIGNER | VISUAL STORYTELLER

I am a designer and visual storyteller with a masters degree in Information Visualization and a Bachelor's degree in Fine Arts. I present over ten years of progressive experience designing digital assets for print, social media, as well as for web. My experience spans through, visual storytelling, human-centered design management, corporate branding/identity, information visualization as well as traditional print design. I have expertise in several software suites such as Adobe Creative Suites: In Design, Illustrator, Photoshop, Sketch as well as expertise in MicroSoft Office 365: Word, Excel, Power Point, and Outlook.

Included in my formal training is the ability to design and create content for national/global marketing campaigns, websites, publications and large scale events. I believe that great design solutions begin with crafting great stories. I have expansive experience in providing support and direction to clients, requiring a strong emphasis on asking insightful questions, problem-solving, impeccable attention to detail and organization of complex information.

All of the skills and accomplishments represented on the enclosed resume have culminated in the ability to work independently as well as thrive in team-based environments. I prosper in environments that recognize my strengths in storytelling, simplicity in delivery and my ability to collaborate with my colleagues to create custom design solutions.

I have a passion for presenting ideas and concepts crafted around data and developed through great conversations. I am a curious, accountable, brave, generous, team-member who thrives in situations that allow me to use design to tell stories. Thank you for your time and consideration.

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Sincerely

Chantay W. Carter