



CHANTAY CARTER

VISUAL STORYTELLER & GRAPHIC DESIGNER

I am a creative problem-solver presenting over fifteen years of progressive experience within the fields of visual design, branding, print design, and data visualization. I am seeking opportunities that foster elegant design solutions and great storytelling.

VALUES

- Be brave
- Be accountable
- Be authentic
- Constantly renegotiate your capacities

SKILLS

ADOBE ILLUSTRATOR	●●●●●
ADOBE PHOTOSHOP	●●●●○
ADOBE INDESIGN	●●●●●
ACROBAT PROFESSIONAL	●●●●●
ACROBAT XD	●○○○○
CONFLUENCE	●●●○○
CSS /HTML	●●●●●
JIRA	●●●○○
MICROSOFT 365	●●●●●
PREZI	●●●●○
TABLEAU	●●●○○
SALES FORCE	●●●●○
SKETCH	●●○○○
SMARTSHEET	●●●●○
SLACK	●●●○○

EXPERIENCE

MERKLE. Merkle Inc.
Presentation Design Director, Global Growth, CXM LoB

09/21-01/22
REMOTE

Management of Merkle story through design of PowerPoint templates, pitch presentations, infographics and branding.

Direction and development of Merkle Brand Guidelines.

SOFTRAMS Softrams
Senior Graphic Designer

02/21-09/21
REMOTE

Development of Softrams brand story, including proposals, presentations, data design, brochures & social media ads.


Strategy-driven development of data visualizations and diagrams for brand.

EDUCATION

MPS INFORMATION VISUALIZATION | 2015
MD Inst. College of Art & Design (MICA)
Baltimore, MD

BACHELOR OF ARTS (B.A.), FINE ART | 2003
UNIVERSITY OF MARYLAND
COLLEGE PARK, MD

STUDY ABROAD, ITALIAN ART | 2002
AMERICAN UNIVERSITY OF ROME, ITALY

 **cxd** Fannie Mae (Customer Experience Dept.)
Senior Visual Storyteller

01/20-12/20
CONTRACT

Visual design and design-focused storytelling for Fannie Mae's Customer Experience Design (CXD) team. Acted as an internal design consultant for CXD's human-centered internal design practice, design thinking, events, and brand identity.



Allegis Group
Graphic Designer

Maintained and developed the Allegis Group brand including all print, publications, digital, and web assets.

04/19-05/20

Hanover, MD

Conducted re-brand of internal operating company, including digital assets and printed materials.

MERKLE

Merkle Inc.
Graphic Designer

Created performance-based artwork to support corporate campaigns, including corporate re-branding, data design, and operational initiatives.

02/17-04/19

Columbia, MD

Spearheaded the design of multiple large marketing campaigns, including ad development, infographics, signage, white papers, publications and reports.

CBRE

CBRE
Senior Graphic Designer

Provided oversight and ensured quality of design work by internal staff and external freelance design team.

06/16-01/17

Wash., DC

Managed design for large and complex campaigns, including design for property branding, brochures, fliers, advertisements, offering memorandums, signage, publications and custom e blasts and logo studies.



McKissack & McKissack
Graphic Designer

02/16-08/16

Wash., DC

CONTRACT

Designed executive level dashboards, publications, branding, and presentations.

Assembled mood boards, storyboards, logo concepts, and narratives for client projects.



NCMEC
Senior Program Coordinator

Provided regular statistical updates and presentations to an Advisory Board of over 30 national organizations. Designed and updated program materials.

09/10-05/12

Alexandria, VA

Tracked, reported, and cleaned data representing participation of over 10,000 annual events in the US and abroad through the NCMEC's Take 25 Campaign.



HMS Host

Graphic & Presentation Designer (Executive Support)

05/12-12/15

Rockville, MD

- | Designed executive level dashboards, marketing materials, publications, company branding, and presentations.
- | Created compelling and beautiful infographics based on survey data.
- | Designed materials in conjunction with multiple Request for Proposals (RFP's), including custom maps, signage, and presentations.



National PTA

Program Coordinator, Arts in Education

08/07-08/10

Wash., DC

- | Created and facilitated custom workshops, e-learning's and training's, which provided detailed technical support to local and state affiliates.
- | Managed and oversaw National Program budget of over one million dollars.
- | Directed three large annual events associated with arts in education work, including the writing/facilitation of scripts, performers, catering, printing, publications, signage, and various other elements of event planning.