



# CHANTAY CARTER

## VISUAL STORYTELLER & GRAPHIC DESIGNER

I am a creative problem-solver presenting over fifteen years of progressive experience within the fields of visual design, branding, print design, and data visualization. I am seeking opportunities that foster elegant design solutions and great storytelling.

## VALUES

- Be brave
- Be accountable
- Be authentic
- Constantly renegotiate your capacities

## SKILLS

ADOBE ILLUSTRATOR	●●●●●
ADOBE PHOTOSHOP	●●●●○
ADOBE INDESIGN	●●●●●
ACROBAT PROFESSIONAL	●●●●●
ACROBAT XD	●○○○○
CONFLUENCE	●●●○○
CSS /HTML	●●●●●
JIRA	●●●○○
MICROSOFT 365	●●●●●
PREZI	●●●●○
TABLEAU	●●●○○
SALES FORCE	●●●●○
SKETCH	●●○○○
SMARTSHEET	●●●●○
SLACK	●●●○○
SKETCH	●●○○○

## EXPERIENCE

### **SOFTRAMS** Softrams *Senior Graphic Designer*

Development of Softrams brand story, including proposals, presentations, data design, brochures & social media ads.

**02/20-**  
REMOTE

Strategy-driven development of data visualizations and diagrams for brand.



**cxd**

### Fannie Mae (Customer Experience Dept.) *Senior Visual Storyteller*

Visual design and design-focused storytelling for Fannie Mae's Customer Experience Design (CXD) team. Acted as an internal design consultant for CXD's human-centered internal design practice, design thinking, events, and brand identity.

**01/20-12/20**  
CONTRACT

## EDUCATION

**MPS INFORMATION VISUALIZATION** | 2015  
MD Inst. College of Art & Design (MICA)  
Baltimore, MD

**BACHELOR OF ARTS (B.A.), FINE ART** | 2003  
UNIVERSITY OF MARYLAND  
COLLEGE PARK, MD

**STUDY ABROAD, ITALIAN ART** | 2002  
AMERICAN UNIVERSITY OF ROME, ITALY



### Allegis Group *Graphic Designer*

Maintained and developed the Allegis Group brand including all print, publications, digital, and web assets.

**04/19-05/20**  
Hanover, MD

Conducted re-brand of internal operating company, including digital assets and printed materials.

**MERKLE** Merkle Inc.  
*Graphic Designer*

Created performance-based artwork to support corporate campaigns, including corporate re-branding, data design, and operational initiatives.

**02/17-04/19**  
Columbia, MD

Spearheaded the design of multiple large marketing campaigns, including ad development, infographics, signage, white papers, publications and reports.

**CBRE** CBRE  
*Senior Graphic Designer*

Provided oversight and ensured quality of design work by internal staff and external freelance design team.

**06/16-01/17**  
Wash., DC

Managed design for large and complex campaigns, including design for property branding, brochures, fliers, advertisements, offering memorandums, signage, publications and custom e blasts and logo studies.



**McKissack & Mckissack**  
*Graphic Designer*

**02/16-08/16**  
Wash., DC  
CONTRACT

Designed executive level dashboards, publications, branding, and presentations.  
Assembled mood boards, storyboards, logo concepts, and narratives for client projects.



**HMS Host**  
*Graphic & Presentation Designer (Executive Support)*

**05/12-12/15**  
Rockville, MD

Designed executive level dashboards, marketing materials, publications, company branding, and presentations.  
Created compelling and beautiful infographics based on survey data.  
Designed materials in conjunction with multiple Request for Proposals (RFP's), including custom maps, signage, and presentations.



**NCMEC**  
*Senior Program Coordinator*

**09/10-05/12**  
Alexandria, VA

Provided regular statistical updates and presentations to an Advisory Board of over 30 national organizations. Designed and updated program materials.  
Tracked, reported, and cleaned data representing participation of over 10,000 annual events in the US and abroad through the NCMEC's Take 25 Campaign.



**National PTA**  
*Program Coordinator, Arts in Education*

- | Created and facilitated custom workshops, e-learning's and training's, which provided detailed technical support to local and state affiliates.
- | Managed and oversaw National Program budget of over one million dollars.
- | Directed three large annual events associated with arts in education work, including the writing/facilitation of scripts, performers, catering, printing, publications, signage, and various other elements of event planning.

**08/07-08/10**  
Wash., DC