



# CHANTAY CARTER

## VISUAL STORYTELLER & GRAPHIC DESIGNER

I am a creative problem-solver presenting over fifteen years of progressive experience within the fields of visual design, branding, print design, and data visualization. I am seeking opportunities that foster elegant design solutions and tell great stories.

## VALUES

- Be brave
- Be accountable
- Be authentic
- Constantly renegotiate your capacities

## SKILLS

ADOBE ILLUSTRATOR	●●●●●
ADOBE PHOTOSHOP	●●●●○
ADOBE INDESIGN	●●●●●
ACROBAT PROFESSIONAL	●●●●●
ACROBAT XD	●○○○○
CONFLUENCE	●●●○○
CSS /HTML	●●●●●
FIGMA	●●●○○
JIRA	●●○○○
MICROSOFT 365	●●●●●
PREZI	●●●●○
TABLEAU	●●●○○
SALES FORCE	●●●●○
SKETCH	●●○○○
SMARTSHEET	●●●●○
SLACK	●●●○○

## EXPERIENCE

### **EVERNORTH.** Evernorth through Cigna Health *Cigna Data Visualization, Senior Designer*

Creation of visual standards & strategy for a data visualization toolkit which elevated user experiences and enabled data storytelling.

**02/23**  
REMOTE

Developed visual language standards across a multi-brand enterprise design system.

### **MERKLE.** Merkle Inc. *Presentation Design Director, Global Growth, CXM LoB*

Management of Merkle story through design of PowerPoint templates, pitch presentations, infographics and branding.

**09/21-01/22**  
REMOTE

Direction and development of Merkle Brand Guidelines.

### **SOFTRAMS** Softrams *Senior Graphic Designer*

Development of Softrams brand story, including proposals, presentations, data design, brochures & social media ads.

**02/21-09/21**  
REMOTE

Strategy-driven development of data visualizations and diagrams for brand.

## EDUCATION

**MPS INFORMATION VISUALIZATION** | 2015  
MD Inst. College of Art & Design (MICA)  
Baltimore, MD

**BACHELOR OF ARTS (B.A.), FINE ART** | 2003  
UNIVERSITY OF MARYLAND  
COLLEGE PARK, MD

**STUDY ABROAD, ITALIAN ART** | 2002  
AMERICAN UNIVERSITY OF ROME, ITALY



**cx**d

**Fannie Mae (Customer Experience Dept.)**

*Senior Visual Storyteller*

Visual design and design-focused storytelling for Fannie Mae's Customer Experience Design (CXD) team.

**01/20-12/20**

CONTRACT

Acted as an internal design consultant for CXD's human-centered internal design practice, design thinking, events, and brand identity.



**Allegis Group**

*Graphic Designer*

Maintained and developed the Allegis Group brand including all print, publications, digital, and web assets.

**04/19-05/20**

Hanover, MD

Conducted re-brand of internal operating company, including digital assets and printed materials.

**MERKLE**

**Merkle Inc.**

*Graphic Designer*

Created performance-based artwork to support corporate campaigns, including corporate re-branding, data design, and operational initiatives.

**02/17-04/19**

Columbia, MD

Spearheaded the design of multiple large marketing campaigns, including ad development, infographics, signage, white papers, publications and reports.

**CBRE**

**CBRE**

*Senior Graphic Designer*

Provided oversight and ensured quality of design work by internal staff and external freelance design team.

**06/16-01/17**

Wash., DC

Managed design for large and complex campaigns, including design for property branding, brochures, fliers, advertisements, offering memorandums, signage, publications and custom e blasts and logo studies.



**McKissack & McKissack**

*Graphic Designer*

**02/16-08/16**

Wash., DC

CONTRACT

Designed executive level dashboards, publications, branding, and presentations.

Assembled mood boards, storyboards, logo concepts, and narratives for client projects.



**NCMEC**  
*Senior Program Coordinator*

**09/10-05/12**  
Alexandria, VA

- Provided regular statistical updates and presentations to an Advisory Board of over 30 national organizations. Designed and updated program materials.
- Tracked, reported, and cleaned data representing participation of over 10,000 annual events in the US and abroad through the NCMEC's Take 25 Campaign.



**HMS Host**  
*Graphic & Presentation Designer (Executive Support)*

**05/12-12/15**  
Rockville, MD

- Designed executive level dashboards, marketing materials, publications, company branding, and presentations.
- Created compelling and beautiful infographics based on survey data.
- Designed materials in conjunction with multiple Request for Proposals (RFP's), including custom maps, signage, and presentations.



**National PTA**  
*Program Coordinator, Arts in Education*

**08/07-08/10**  
Wash., DC

- Created and facilitated custom workshops, e-learning's and training's, which provided detailed technical support to local and state affiliates.
- Managed and oversaw National Program budget of over one million dollars.
- Directed three large annual events associated with arts in education work, including the writing/facilitation of scripts, performers, catering, printing, publications, signage, and various other elements of event planning.