

CHANTAY CARTER

GRAPHIC DESIGNER | VISUAL STORYTELLER

WORK EXPERIENCE

EVERNORTH.

02.2023 - Present

SENIOR ANALYST, DATA VISUALIZATION

BALTIMORE, MD

- Creation of design standards & strategy for a data visualization toolkit.
- Creation of brand standards for visual storytelling.
- Development of visual standards across a multi-brand design system.

MERKLE.

09.2021 - 01.2022

PRESENTATION DESIGN DIRECTOR

BALTIMORE, MD

- Management of Merkle brand story through design of PowerPoint templates, pitch presentations, infographics and branding.
- Direction and development of Merkle brand guidelines.

SOFTRAMS

02.2021 - 09.2021

SENIOR GRAPHIC DESIGNER

BALTIMORE, MD

- Development of Softrams brand story, including proposals, presentations, data design, brochures & social media ads.
- Strategy-driven design of data visualizations and diagrams for brand.



cxd

08.2020 - 12.2020

SENIOR, VISUAL STORYTELLER

REMOTE

- Implemented visual design and design-focused storytelling for Fannie Mae's Customer Experience Design (CXD) team.
- Acted as an internal design consultant for CXD's human-centered internal design practice, design thinking, events, and brand identity.



ALLEGIS
GROUP

05.2019 - 05.2020

SENIOR, GRAPHIC DESIGNER

HANNOVER, MD

- Maintained and developed the Allegis Group brand including all print, publications, digital, and web assets.
- Conducted re-brand of internal operating company, including digital assets and printed materials.

MERKLE.

02.2017 - 09.2019

GRAPHIC DESIGNER

COLUMBIA, MD

- Designed performance-based artwork to support corporate campaigns, including re-branding, data design, and operational initiatives.
- Spearheaded the design of multiple large marketing campaigns, including ad development, infographics, signage, white papers, publications and reports.

CBRE

06.2016 - 02.2017

SENIOR GRAPHIC DESIGNER

WASHINGTON, DC

- Management and quality assurance of design work by internal staff and external freelance design team.
- Managed design of multi-tier campaigns, including property branding, brochures, fliers, advertisements, offering memorandums, signage, publications & e blasts.

Tel: +1 (202) 491-1064

Email: ccdesignstudium@gmail.com

City: Baltimore, MD

Portfolio: ccdesignstudium.com/portfolio

WHO AM I?

I am a graphic designer and visual storyteller with more than ten years of progressive experience in the field of design. I provide elegant design solutions which are informed by data, honed through creativity & initiated by inspired conversations.

VALUES

- Be brave
- Be accountable
- Be authentic
- Constantly renegotiate your capacities

PORTFOLIO MIX

70%

Graphic Design

20%

Branding & Identity

10%

Data Influenced Storytelling

PROFESSIONAL SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

MS Office

Infographics

Presentation Design

Proposal Design

Branding & Identity

INTERPERSONAL SKILLS

Active listening

Ideation

Empathy

EDUCATION

MPS: INFORMATION VISUALIZATION

Maryland Institute College of Art & Design (MICA)

2015 Baltimore, MD

BA: FINE ARTS

University of Maryland, College Park

2003 College Park, MD