CHANTAY CARTE

GRAPHIC DESIGNER | VISUAL STORYTELLER

WORK EXPERIENCE

EVERNORTH.

02.2023 - Present

SENIOR ANALYST, DATA VISUALIZATION

PALTIMORE, MD

- Creation of design standards & strategy for a data visualization toolkit.
- Creation of brand standards for visual storytelling.
- Development of visual standards across a multi-brand design system.

MERKLE₄

PRESENTATION DESIGN DIRECTOR

09.2021 - 01.2022

BALTIMORE, MD

- Management of Merkle brand story through design of PowerPoint templates, pitch presentations, infographics and branding.
- Direction and development of Merkle brand guidelines.

SOFTR MS

02.2021 - 09.2021

SENIOR GRAPHIC DESIGNER

- BAITIMORE MD
- Development of Softrams brand story, including proposals, presentations, data design, brochures & social media ads.
- Strategy-driven design of data visualizations and diagrams for brand.

cxd

08.2020 - 12.2020

SENIOR, VISUAL STORYTELLER

▼ REMOTE

- Implemented visual design and design-focused storytelling for Fannie Mae's Customer Experience Design (CXD) team.
- Acted as an internal design consultant for CXD's human-centered internal design practice, design thinking, events, and brand identity.



SENIOR, GRAPHIC DESIGNER

05.2019 - 05.2020

HANVOVER, MD

- Maintained and developed the Allegis Group brand including all print, publications, digital, and web assets.
- Conducted re-brand of internal operating company, including digital assets and printed materials.

MERKLE

02.2017 - 09.2019

GRAPHIC DESIGNER

COLUMBIA, MD

- Designed performance-based artwork to support corporate campaigns, including re-branding, data design, and operational initiatives.
- Spearheaded the design of multiple large marketing campaigns, including ad development, infographics, signage, white papers, publications and reports.

CBRE

06.2016 - 02.2017

SENIOR GRAPHIC DESIGNER

WASHINGTON, DC

- Management and quality assurance of design work by internal staff and external freelance design team.
- Managed design of multi-tier campaigns, including property branding, brochures, fliers, advertisements, offering memorandums, signage, publications & e blasts

WHO AM I?

Tel: +1 (202) 491-1064

City: Baltimore, MD

EMail: ccdesignstudium@gmail.com

Portfolio: ccdesignstudium.com/portfolio

I am a graphic designer and visual storyteller with more than ten years of progressive experience in the field of design. I provide elegant design solutions which are informed by data, honed through creativity & initiated by inspired conversations.

VALUES

- Be brave
- Be accountable
- Be authentic
- Constantly renegotiate your capacities

PORTFOLIO MIX

70%

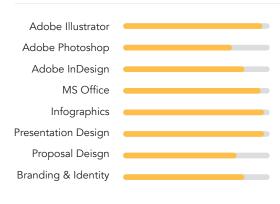
10%

Graphic Design

Branding & Identity

Data Influenced Storytelling

PROFESSIONAL SKILLS



INTERPERSONAL SKILLS



EDUCATION

MPS: INFORMATION VISUALIZATION

BA: FINE ARTS

Maryland Institute Collage of Art & Design (MICA)

University of Maryland, College Park

2015 Baltimore, MD

2003 College Park, MD

